



Comprehensive Cancer
Infrastructures 4 Europe



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CCI4EU

Comprehensive Cancer Infrastructures 4 Europe

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1. Introduction

This updated Dissemination, Communication, and Exploitation Plan (DEC-Plan) provides an integrated strategic framework to maximise the visibility, impact, and sustainability of the CCI4EU CSA. It outlines tailored dissemination and communication strategies alongside exploitation measures, ensuring long-term value for stakeholders and contributing to high-quality cancer care and research innovation across Europe.

2. Project Background & WP8 Overview

CCI4EU aims to support Member States and Associated Countries in strengthening their Comprehensive Cancer Infrastructures. WP8 - Dissemination, Communication and Exploitation led by OECI, ensures that project outputs reach and benefit all relevant stakeholders. WP8 encompasses two tasks:

- **Task 8.1 Development and application of the Dissemination, Communication and Exploitation Plan DEC-Plan** (Lead: OECI, Partners: All)

This task defines the strategic framework to maximise the impact and the visibility of the project among all relevant stakeholders. The DEC-Plan identifies the target audiences among patients and their associations, health care professionals, health authorities at EU, National and Regional level, policymakers, and other relevant stakeholders. The appropriate communication channels, resources, and responsibilities have been defined to guarantee the development and maintenance of social media, website, the edition of communication materials, and the definition of KPIs. A videoconference platform is available for general meetings of the project and for discussions among WPs.

- *Subtask 8.1.1 Development of communication channels & CSA publications*

This subtask is aimed at designing the project identity/brand and developing the communication channels and publications to be used to widely disseminate and communicate the project concept and potential benefits arising from the outcomes to the target groups (i.e. health authorities, patients' and professionals' organisations). The project identity and tools have been developed, as follows:

- Brand (including logo), brochure/leaflet, regular electronic newsletter (via Mailchimp) special articles/issues of the OECI Magazine.
- The CCI4EU Website.
- Social Media channels as LinkedIn, X and Facebook are being employed through the OECI platforms in order to regularly disseminate news and results to the society and relevant stakeholders following a well-defined communication calendar.
- Communication material in digital format.

- *Subtask 8.1.2 Dissemination and outreach activities*

Project developments and results are disseminated to the relevant audience using customized tools and channels. Peer-reviewed publications coming from the activities developed by each WP, and submitted to Open Access journals, will be regularly disseminated via the aforementioned channels. The OECI Oncology Days will host a dedicated European Cancer Session, where the main initiatives included in the Cancer Mission, including this CSA, will be invited to present a report.

The Final Conference will be proposed as the main Scientific Conference of the OECI Oncology

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Days with the possibility to propose a Satellite Symposium, where all the main outcomes of the activities supported as part of the Cancer Mission may converge. All partners have been invited to promote the CSA at their main conferences, with particular attention to the ECO Summit. In order to maximise the dissemination activities and to create more formal links with other policy-oriented EC initiatives, a practical collaboration with the Communication WPs of UNCAN, JANE and CraNE JAs, EUonQoL, National Cancer Hubs, has been established.

▪ **Task 8.2 Networking and bridging with the other European initiatives and National authorities**
(Lead: SCIENSANO, Partners: ALL)

This task provides an alignment of the CSA output with stakeholders' needs and expectations, and a strengthened collaboration among national cancer stakeholders and key EU counterparts. The aim of this task is to maximise the impact of the CSA by bridging with other ongoing EU cancer research projects and exploit project results.

- *Subtask 8.2.1: Mapping relevant EU cancer research projects' contact points and development of the project's external communication list.*

National EC contacts and focal points are key informants in making the relevant links between the CSA, the EC and the MSs.

- *Subtask 8.2.2: Outreach to representatives of European initiatives to identify synergies across project activities and optimal use of deliverables*
- *Subtask 8.2.3: To activate the network of interested EU, national and regional policy makers, health professionals, patients' associations and researchers, policy dialogues*

Specific sessions during some of the main CSA events or hosted by all other participants following Year 1 as well as policy brief in Year 2. Those events are being merged with other yearly CSA events.

3. Objectives

3.1 Communication and Dissemination Objectives

- Increase project visibility and awareness.
- Showcase CCI4EU's societal impact.
- Engage stakeholders in meaningful interactions and co-creation.
- Foster collaboration and synergies with EU-funded projects.
- Ensure wide dissemination of results.

3.2 Exploitation Objectives

- Contribute to sustainable use of results post-project.
- Influence policy development and promote new practices.
- Establish sustainable tools, methodologies, and resources.
- Facilitate continuous collaboration with EU cancer-related initiatives.

4. Communication and Dissemination Strategy

The communication and dissemination channels outlined in this DEC-Plan are selected to convey key messages and outcomes of the project to the largest possible number of stakeholders and target groups.

4.1 Target Audience

Good communication is about giving the right information to the right audience at the right time and in the right format. Mapping all the stakeholders and their interest is of capital importance to achieving the CCI4EU's objectives. This detailed mapping allows for planning and designing targeted communication for each segment of the target audience from the onset of the project, and iteratively co-developing key messages. The CCI4EU target audience has been mapped by WP8 as part of Task 8.1- Development and application of the DEC-Plan, led by OECI.

The table below provides an outline of the target groups we aim at through tailored dissemination activities.

Who?	Why?	How?
Patients and their carers (families & organisations)	<ul style="list-style-type: none"> Knowledge sharing to reconnect patients and their caregivers with the EU policies Support to the EC objective to ensure that 90% of eligible cancer patients have access to CCIs by 2030 	<ul style="list-style-type: none"> Participation in the main cancer congresses of patient organisations; OECI Oncology Days; Dissemination through digital/printed editions, websites, social media, other digital communication channels (OECI Newsletter) OECI for Patient Working Group activities Final Project Conference, in conjunction with the OECI Oncology Days Event 2025
CCC and existing CCIs	<ul style="list-style-type: none"> Development and adoption of Capacity Building Plan best practices; Support to the dissemination of the training actions made available by the CSA 	<ul style="list-style-type: none"> Networking & Joint activities Joint webinars/workshops (in collaboration with the other WPs) OECI Oncology Days Specific Sessions Final CCI4EU conference
Cancer professional associations and cancer organisations	<ul style="list-style-type: none"> Knowledge sharing, networking, new collaborations, use of project results; Transfer of knowledge Support to the implementation of capacity building actions, including training tools developed by the CSA 	<ul style="list-style-type: none"> Participation to the main cancer congresses of professional organisations; OECI Oncology Days; Dissemination through digital/printed editions, websites, social media, other digital communication channels (OECI newsletter....) Articles on scientific or dissemination Journals / Magazines; Final Project Conference in conjunction with the Oncology Days Event 2025
Policy makers, including Health authorities, National cancer missions Hubs, Coordinators	Wide uptake of project results to increase awareness that inequalities in access to cancer care may be reduced by a better participation to the capacity building initiative and actions	<ul style="list-style-type: none"> Networking & Joint Activities within cancer Mission funded initiatives such as UNCAN CSA, EUonQoL, ECHOS, JANE 1 and 2, CraNE & EUNetCCC Joint Actions EUonQoL and ECHOS project.

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of the main Mission actions		<ul style="list-style-type: none"> • Digital and/or paper media, website and other digital communication channel, magazines, brochures, leaflets • OECI Oncology Days; • Final Project Conference
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Table 1: CCI4EU / Dissemination Plan

Communication may not necessarily entail a direct and immediate benefit to the project, but to society at large. The communication actions will be embedded within the overall communication strategy around missions led by the European Commission, with particular regard to the Cancer Mission. The communication plan is based on a clear identification of targets and measures as reported in the table below.

The objective is to increase the CSA awareness by reaching out to a broader public, including segments of society where dissemination actions are less effective.

Who?	Why?	How?
General public and other contacts at national and regional levels	<ul style="list-style-type: none"> • Up-take of project results • Paving the way toward new policies and practices at EU, National and regional level • Identification of new funding opportunities 	<ul style="list-style-type: none"> • Digital material on OECI & ECO • social media (LinkedIn, X) and social platforms of all other partners and website; • OECI Magazine; • Leaflets
Patients and their representatives	<ul style="list-style-type: none"> • Co-design 	<ul style="list-style-type: none"> • Digital material on OECI & ECO • social media (LinkedIn, X) and eventually socials of all other partners and website; • OECI Magazine; • Leaflets • Final Conference
Governments; Public and private funding agencies; Professionals not reached via dissemination activities	To spread and promote the project's results and benefits towards the target stakeholders to improve guidelines	<ul style="list-style-type: none"> • Digital material on OECI & ECO • social media (LinkedIn) and website; • OECI Magazine; • Leaflets • Final Conference

Table 2: CCI4EU / Communication Plan

4.2 Channels and Tools

4.2.1 CCI4EU Visual Identity

Visual identity is at the heart of establishing a coherent and consistent image for the CCI4EU CSA. In order to build project visibility across different stakeholders and to ensure consistency throughout the CSA duration, designing a brand identity of the project, i.e. project's logo and dissemination templates is the first task we accomplished. The Logo of the project was agreed upon in M1 of the project, and is described in Figure 3 below:

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CCI4EU Logo



Figure 3: CCI4EU / Logo Description





The logo illustrates a flag in the wind carrying the acronym of the project name - CCI4EU - placed next to the writing “Comprehensive Cancer Infrastructure for Europe”. The colours used are blue and orange, in alignment with the colours of the European Union. From a conceptual standpoint, the logo was designed to with the purpose of conveying dynamism and energy - core principles necessary for capacity building and establishing comprehensive cancer infrastructures.

Font

Franklin Gothic Std Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Colors RGB	Colors CMYK
 <p>R 253 G 196 B 51</p>	 <p>C 0 M 26 Y 85 K 0</p>
 <p>R 52 G 89 B 165</p>	 <p>C 87 M 66 Y 0 K 0</p>

4.2.2 EU Emblem

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate). Annex 1, attached to this document provides a complete outline of the EC rules of visibility.

4.2.3 Online Presence

CCI4EU Website

Website Link: www.cci4eu.eu

The website serves as the first point of contact with the project for a wide audience, presenting its scope, activities and progress. At the same time, it represents the main communication and dissemination channel ensuring the visibility and outreach, regularly updating the audience on activities within the project, but also relevant news, documents and activities related to the topics relevant to CCI4EU. The website was

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publicly launched on 30 October 2023. Work on the website continues throughout the project, incorporating content as soon as it becomes available. The design of the website is based on the following technical features and characteristics:

- A user-friendly and attractive interface, easy navigation, open to the public of potential users and different stakeholders
- Optimised in responsive mode for all types of mobile devices (phones, tablets for both iOS and Android operating systems)
- Fully accessible by all users
- GDPR compliant, including all GDPR-related features (privacy consent for all forms, consent for cookies on a first visit, etc.)

OECI Newsletter

The OECI Newsletter is an online bulletin designed to keep the European Cancer Community informed of the news and current affairs of the Organisation, and to further involve the OECI membership in the Grouping's growth and development.

The OECI Mailing List comprises 2,500 contacts including:

- Leadership in OECI Membership
- OECI Accreditation & Designation Programme Network
- Prominent cancer stakeholders, including EC contacts, cancer organisations & associations, EC Project mailing lists

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- ▶ OECI produced two special OECI - CCI4EU editions dedicated to providing a general overview on project activities, news and updates annually for the entire duration of the project.
 - ▶ News & Updates on the project are being circulated regularly via OECI newsletter.
 - ▶ The newsletter is disseminated via Mailchimp to the entire OECI Audience.
-

Social Media

The extensive use of social media is aimed at increasing the awareness of potential users, spark interest in the project, and encouraging target groups to take part in project events and download the project's outputs. Each channel is intended to reach a specific audience, and the messages are being adapted accordingly.

Hashtags: #CCI4EU; #CCI; #CapacityBuilding; #research #innovation #CancerMission #HorizonEurope

LinkedIn

Being a social network for professionals, LinkedIn allows the creation of dedicated communities and groups to discuss specific topics and spread information to a wide professional audience. Selected articles, news pieces and other communications content are being shared on this platform.

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X (formerly known as Twitter)

This channel is used for short news flashes, using a clear and crisp style, not too descriptive or institutional. X is a major social media network used at the EU level within the European institutions, umbrella organisations and international organisations. WP8 recommends all consortium partners to constantly share news on the CCI4EU CSA on their own social media platforms using the hashtag #CCI4EU. The frequency of posts published by partners is recommended at 4-5 per month.

4.2.4 Other Dissemination Tools

OECI Magazine

The OECI Magazine is an independent source featuring news in the field of cancer; a glimpse behind OECI's running activities, updates on the latest EC actions and additional topics of interest for the whole European cancer community.

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- ▶ OECI included news, articles & updates on the CCI4EU project biannually in the regular OECI Magazine editions.
 - ▶ Two Special Editions of the OECI Magazine, exclusively dedicated to the CCI4EU project, will be published in Year 2 and Year 3 of the project.
-

Events

The events to promote the project include, among others:

- The OECI Oncology Days, the main OECI annual event, will host a dedicated session to present the state of play of some of the main projects related to the Mission on Cancer - including CCI4EU - every year throughout the whole duration of the project.
- The European Cancer Organisation Summit
- In addition, all partners have been invited to promote the event at their main conferences.

Peer-Reviewed Publications

As part of its dissemination activities, CCI4EU intends to publish scientific papers addressing key project outcomes, including the development and validation of the Maturity Model (WP2), insights from the Theory and Practice of Deep Dive consultations (WP6), the Global Efficacy Score (WP7), and comprehensive WP3 Country Profiles.

Final conference

The final conference will provide a synthesis of the main policy and practice-oriented findings of the project, serving to increase the visibility of the project, foster the exploitation of results, and present it to the general public, target groups and relevant stakeholders. The final conference will take place in M36 of

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the CCI4EU project within the framework of the OECI Oncology Days. It will include an expected attendance of at least 300 participants.

4.3 Communication & Dissemination KPIs (Mid-Term Progress)

Measure	KPI	Mid-Term Progress KPI
Social Media	At least 40.000 followers on LinkedIn & X	35.000 followers reached on LinkedIn and X LinkedIn Highlights: 137 Posts 57,489 Impressions 3,220 Reactions 53 Comments 93 Reposts
Leaflet	At least 2 leaflets released	1 CCI4EU Infographic 1 CCI4EU Booklet
Events	9 relevant events 7 targeted events organised by the CSA WPs 3 joint events with other actions	<ol style="list-style-type: none"> 1. OECI Oncology Days 2023 2. OECI Oncology Days 2024 3. DIGICORE's Connect to Win 2023 4. The ECO Summit 2023 5. The EU Cancer Mission Day – Ireland 6. National OECI forum 'Building Comprehensive Cancer Infrastructures in Ireland' January 2024 7. CCI4EU: CCI-Ireland May 2024 8. Euro-American Cancer Conference: European partnerships towards precision cancer medicine 9. Annual National Cancer Conference BJCN-MORE 2024: CCI4EU Objectives and Priorities 10. BEACON Conference 2024: Mobilising Collaboration among Stakeholders to Optimise the Growing Potential of Data for Tackling Cancer 11. Greek Cancer Forum 2024: Synergies of EBCP and Cancer Mission 12. HaDeA Mission Cancer Day 2025

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OECI Magazine	Min. 8 articles in regular OECI Magazine Issues Min 2 OECI Magazine Special Issues (Year 2, Year 3)	2 Articles published in: - OECI Magazine No. 2 2022 - OECI Magazine No. 1 2024
Joint Peer Reviewed Publications	3	CCI4EU plans to publish scientific papers addressing key project outcomes, including the development and validation of the Maturity Model (WP2), insights from the Theory and Practice of Deep Dive consultations (WP6), the Global Efficacy Score (WP79, and WP3 Country Profiles.

Table 3: CCI4EU / Communication and Dissemination KPIs

5. CCI4EU Exploitation Plan

The CCI4EU exploitation plan ensures the sustainable use of project outcomes beyond the project's duration by actively engaging key target groups, providing robust tools, and regularly assessing impact through clearly defined KPIs. By strengthening Comprehensive Cancer Infrastructures, CCI4EU aims to influence policy, foster collaboration, and provide ongoing educational and capacity-building resources, thereby enhancing cancer research, innovation, and high-quality patient care across Europe.

5.1 Exploitation Objectives

The key objectives of the CCI4EU exploitation strategy include:

- Ensuring sustainable use of CCI4EU project results beyond the project lifespan.
- Embedding project outputs in broader EU, national, and regional cancer care and policy frameworks.
- Fostering ongoing collaboration and knowledge exchange across EC cancer-related initiatives.
- Creating sustainable platforms and tools for continued use by stakeholders and future projects.

5.2 Target Groups and Measures

5.2.1 Policy makers, Health authorities, National and Regional authorities

- **Measures and tools:**
 - Providing ongoing access to the CCI4EU Maturity Model and LimeSurvey tool.
 - Continuous dissemination of project reports and recommendations.
 - The 10 Deep Dive interventions are geared towards establishing sustainable CCIs in 10 EU Member States and one Associated Country.

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- CCI4EU intends to publish scientific papers on the following subjects: the Maturity Model; the Theory and Practice of Deep Dive consultations; the Global Efficacy Score, WP3 Country Profiles.

- **Goals:**

- Facilitate the uptake of project results to shape new policies and best practices at EU, national, and regional levels.
- Identify new funding opportunities and policy initiatives to sustain and expand cancer care research and innovation.

5.2.2 CCI, Researchers, Clinicians, and Patients

- **Measures and tools:**

- Maintaining an open-access online Resources Centre with 135 templates, guidance notes, and resources supporting the eight Themes.
- OECI for Patients Working Group activities to continuously enlarge membership.
- Utilizing the ESO webinar platform for knowledge dissemination
- The three CCI4EU capacity building conferences focus on training teams rather than individuals. By this way, it is intended that teams bring learning and best practice back to their CCI, and also develop contacts with other CCIs in other Member States, to improve practice.
- The 10 Deep Dive interventions foster collaboration and knowledge-transfer.

- **Goals:**

- Scale up the development of CCIs across different regions and institutions.
- Provide training resources for CCI teams to improve knowledge, best practices, and collaboration.

5.2.3 Research Community and EU Cancer Projects

- **Measures and tools:**

- Enhancing synergies and joint networking with ECHOS, EUNetCCC, and JANE2 through the EURO Action Forum, the CCI4EU Stakeholder Forum and other synergies organised in collaboration with other EC cancer-related initiatives.

5.3 Exploitation KPIs (Mid-Term Progress)

The exploitation strategy ensures the sustained impact of the CCI4EU project through systematic engagement of stakeholders, strategic use of project deliverables, and integration into broader European cancer policy frameworks and initiatives. Sustainability is further secured through strategic alliances, ongoing policy engagement, and clear pathways for continuous improvement of Comprehensive Cancer

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Infrastructures across Europe. Regular KPI monitoring ensures the exploitation activities remain relevant, effective, and aligned with stakeholder needs.

Exploitation Measure	KPI	Mid-Term Progress
Policy uptake	Engagement with representatives from at least 32 EU (MSs and ACs), national or regional authorities. Paving the way toward new policies and practices at EU, National and regional level New practices recommended in at least 32 countries (MSs and ACs).	<ul style="list-style-type: none"> Engagement with representatives from national authorities in 10 EU MS and 1 AC has been achieved through the 10 Deep Dive interventions.
Resource Centre	Continuous usage and update of the Resource Centre (to be discussed among the beneficiaries of CCI4EU and depending on a potential follow-on Action from this CSA).	<ul style="list-style-type: none"> Ongoing usage of the Resource Centre is available at: https://cci4eu.aws-lcb.iarc.who.int
Training modules	Hosting at least 10 online one-day educational modules and three major capacity-building conference.	4 out of 10 online training modules have been delivered via the e-ESO platform.
Collaborative events with EU projects	At least 3 joint collaborative networking events with other EU initiatives (ECHO _S , EUonQoL, EUNetCCC, JANE2).	<ul style="list-style-type: none"> Greek Cancer Forum 2024: Synergies of EBCP and Cancer Mission The EU Cancer Mission Day – Ireland National OECI forum ‘Building The LIVERATION Project Online Webinar

Table 4: CCI4EU / Exploitation KPIs

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6. Networking and bridging with other European initiatives and national authorities

Sciensano, who is leading Task 8.2 - Networking and bridging with the other European initiatives and National authorities, is organising three forums, which are being set-up by grouping together different audiences mapped, as part of Subtask 8.2.2:

- A **Stakeholder Forum** that includes all relevant and interested stakeholders, including national and regional policy makers; healthcare professionals; patient associations and researchers has already been organised on 30/09/2024, including 219 participants from 34 countries. This forum aimed at offering updates on the CSA progress, milestones and outputs, alongside bridging a gap between research and care.
- A **Project Forum** will be set-up in collaboration with the other CCI4EU WP leads. All relevant European initiatives and projects will be invited to participate to present and discuss activities and share experiences and results. This will improve collaboration and build on previous work done, as well as sharing experiences on challenges and issues in relevant topics.
- A **Policy Forum** including national/regional policy makers in order to discuss needs, expectations, and other specific relevant topics.

7. Action Plan

No.	Deliverable Name	Due Date
D8.1	Communication, Dissemination and Exploitation Plan	M6 30 October 2023 & updates 18 March 2025
D8.2	Project's website	M6 30 October 2023 & updates on 18 March 2025
D8.3	Outcomes of communication & engagement activities	M36 30 April 2026
D8.4	Report on networking activities with the other funded initiatives and National authorities	M36 30 April 2026
No.	Milestone Name	Due Date
M8.1	Website, social media	M6 30 October 2023
M8.2	Policy-practice dialogues	M24 30 April 2025
M8.3	Proceedings of Final conference	M36 30 April 2026

Table 5: CCI4EU / Project Deliverables & Milestones

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8. Quality Control and Monitoring

Effective dissemination, communication, and exploitation depend on robust quality control, systematic monitoring, and strong cooperation between all work packages and project partners. Although WP8 is led by OECI, a core communication team-including representatives from ECO, OECI and ESO-ensures continuous and integrated collaboration throughout the project's duration.

Guidelines

The DEC-Plan aims at providing guidelines for the project partners to ensure consistency and high quality of the materials produced within the project. Guidelines intend to provide instructions, templates and recommendations for smooth performance, consistency and efficiency of all communication and dissemination activities and products. Guidelines provided so far include: The CCI4EU Power point template; guidelines for the use of the CCI4EU logo, colours and fonts; guidelines for the design of the CCI4EU Resource centre. In addition, Annex 1 to the DEC-Plan is designed to provide partners with a set of rules of reporting and visibility, which must be applied for all the communication & dissemination activities carried out.

Open Access

This CSA adheres to the EU's Open Science policy, to boost the impact of CCI4EU results by sharing them since project start as openly as possible, as closed as necessary:

- **Open methodology:** results are at all levels comprehensible and reproducible for external researchers;
- **Open data:** CCI4EU adhere in the EU Open Research Data scheme adhering to the EC rules to facilitate open research data;
- **Open access and review:** CCI4EU will provide free access to all peer-reviewed publications by either gold or green Open Access. To facilitate access, all publications links will also be available on the project website;
- **Open educational resources:** the educational material delivered via the e-ESO platform, further to live events, will be extracted and re-published as open access material.

9. Sustainability and Future Outlook

To ensure long-term sustainability and maximise impact:

- Continuous funding, partnerships, and support mechanisms will be sought actively to maintain and enhance the Resources Centre and the CCI MM, ensuring their long-term viability and adaptability.
- Results from Deep Dive consultations will be widely disseminated, aiming to institutionalize best practices across European CCIs.
- A EU Actions Forum will facilitate ongoing exchange and synergy-building among related European cancer projects and initiatives.
- Advocacy efforts will highlight the proven efficacy of the CCI4EU capacity-building interventions, advocating for a follow-up EC-funded action to scale and implement successful practices more broadly across Member States.

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By implementing these measures, the project aims to create lasting improvements in CCIs, policy development, and research innovation in cancer care.

As regards specific sustainability of the capacity building interventions of CCI4EU, these would be made sustainable by the EC launching a follow-on Action from this CSA in the frame of the Mission Cancer and the European Beating Cancer Plan. The original intention of this CSA was to prove concept of what kinds of interventions are efficacious in building capacity in research and innovation in CCIs. Therefore, a follow-on action is required to implement the best practices on a far wider scale within Member States.

10. Risk Management

Difficulties and risks might arise along the way due to the fact that CCI4EU project joins several partners from different backgrounds. Also, there might be risks that depend on the performance of different actions. In this section, we try to evaluate those risks before they come in order to set preventing measures.

Risk	Degree of Likelihood	Degree of Severity	Mitigation Measure
Low impact of dissemination activities	Low	Low	Review the plan and activities based on KPIs analysis
Low involvement of the partners in communication activities	Medium	Medium	Partners expertise in the field and development of key messages, communication rules & procedures, tools and events will ensure meeting the KPIs

Table 6: CCI4EU / Risks and Mitigation Measures

11. Conclusion

This revised Dissemination, Communication, and Exploitation Plan (DEC-Plan) provides a strategic framework designed to ensure sustained relevance, enhanced visibility, and enduring impact of the CCI4EU project outcomes. By systematically engaging stakeholders, aligning dissemination and exploitation activities, and embedding project results into European and national policy contexts, as well as beyond Europe, the plan aims to facilitate long-term improvements in comprehensive cancer care across Europe. Continuous monitoring of KPIs and stakeholder feedback will guide ongoing adjustments, ensuring adaptability and responsiveness. Ultimately, the successful implementation of this DEC-Plan will support

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the creation of robust, collaborative, and sustainable Comprehensive Cancer Infrastructures, establishing a lasting legacy for cancer care and research innovation throughout Europe.

Annex 1 | Reporting & Visibility Rules

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):



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The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text. Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For the purposes of their obligations, the beneficiaries may use the emblem without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

Any communication or dissemination activity related to the action must use factually accurate information. Moreover, it must indicate the following disclaimer (translated into local languages, where appropriate):

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