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CCI4EU

Comprehensive Cancer Infrastructures 4 Europe

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Project officer	Mr. Ioannis Vouldis

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1. Introduction

The present deliverable describes the process for identification and development of the CCI4EU project's visual identity through the website. Within WP8 and its task 8.1, the definition of the website structure is needed in order to support all dissemination activities of the project.

2. Website structure

The main objective of the website is to serve as a vehicle for the dissemination of the project activities and results. The project website is developed in the early stage of the project to help the information sharing among the consortium members and between the consortium and the public. This document summarizes the design, creation and maintenance of the CCI4EU project website, available at https://demo.cci4eu.eu/

The website serves as an efficient and effective information and communication system for the consortium members and other project stakeholders. It is structured into a public area and a private area.

The public area will host common website sections such as the home page (with basic introduction and a navigation menu), consortium description with a presentation of partners, sections for project communication and dissemination, such as for news, events, publications, etc. and policy information.

It will be managed as needed by OECI, in close collaboration with all partners, with relevant updates, new data to share and appealing stories to tell.

The CCI4EU website features a modern, accessible, intuitive and responsive design that aims to ensure accessibility not only from a computer, but also from mobile devices such as tablets and smartphones.

According to modern aesthetics in web design, https://demo.cci4eu.eu/ is a fully responsive, fast, user-friendly, intuitive and SEO-optimized, with bright and clear style. The conceptual idea for the brand identity is inspired by the movement of a flag and is based on the project's logo, which had been previously approved, in order to maintain the coherence of the visual style and colours. It is represented by 3 key elements:

- the rectangle boxes for text and images, which recall the flag's movement by alternating sharp and soft angles;
- the star, which refers to the European Union and is used instead of a standard bullet point to add visual interest;
- the colours, each of which is determined by the user's experience studies. The main colours are blue, gradient blue and yellow.

The first draft of the website includes these elements:

· a landing page (home) with a key information about the project and contacts;

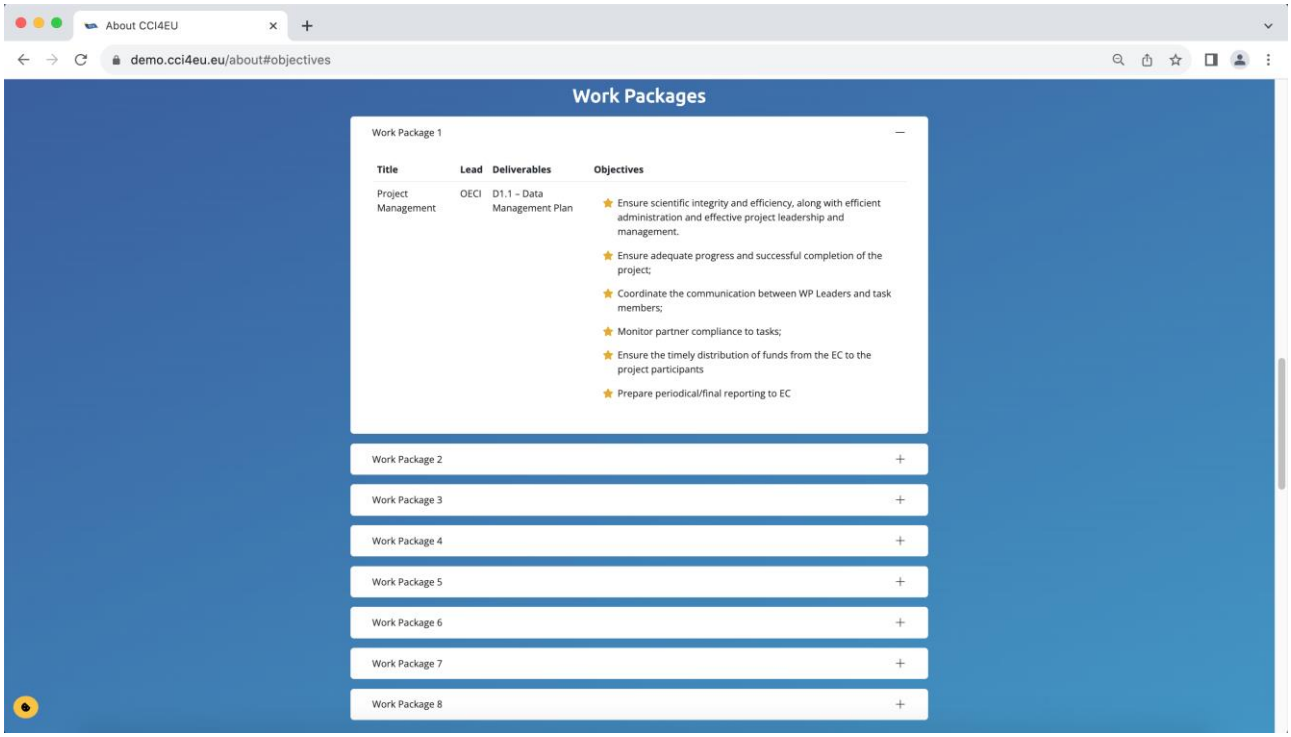
· 5 main sections: About CCI4EU, Who we are, Methodology, Solutions, and News. Each section, with the exception of News, contains its own drop-down menu, which allows the user to access a specific part of the webpage without having to scroll through the entire page. The News will be displayed in cards or in a slideshow (or carousel) and accompanied by meaningful images.

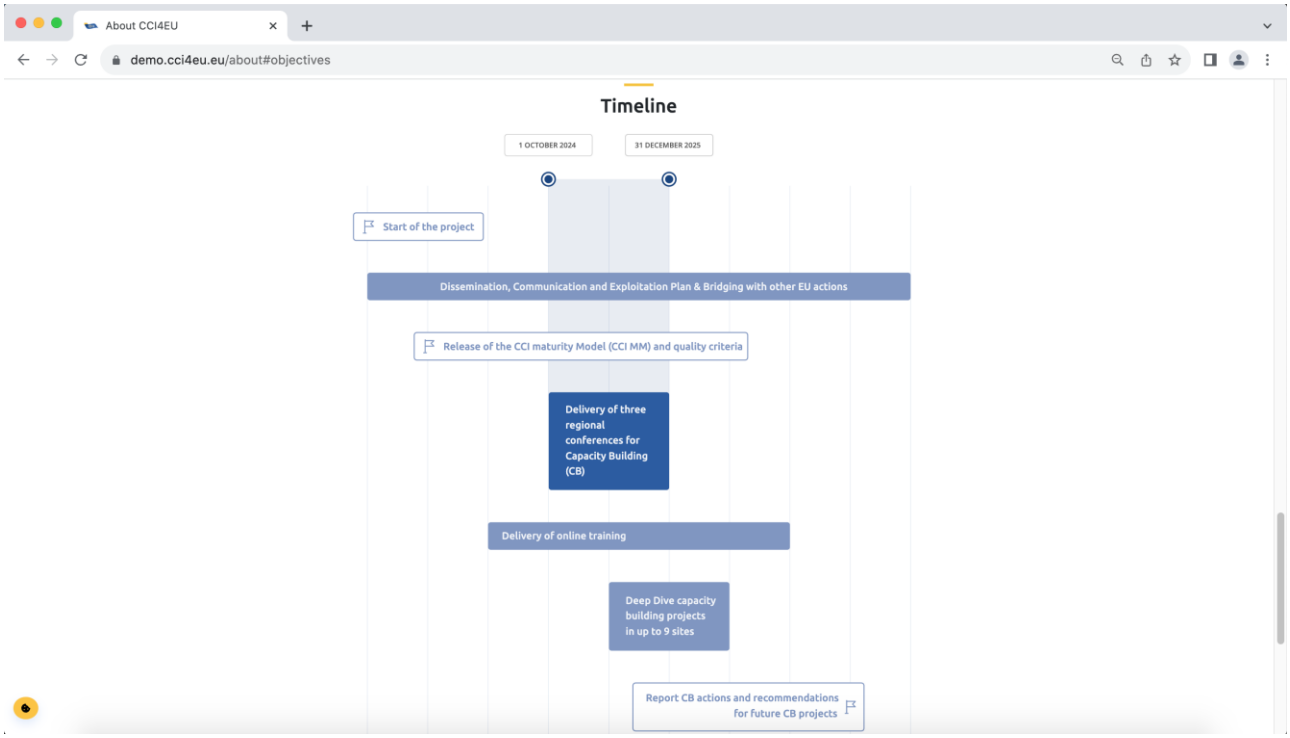
· a header for all pages containing menu tabs and CCI4EU logo;

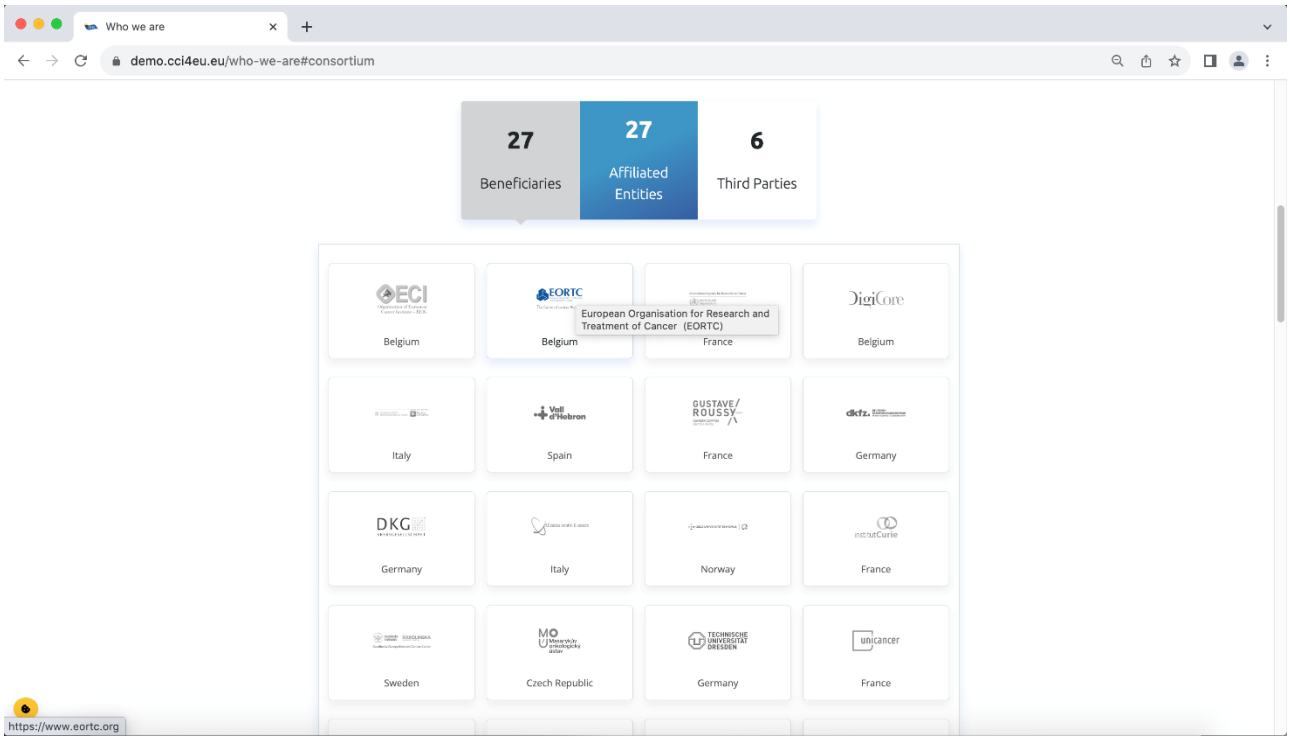
· a footer for all pages containing: links to social media, partner logos with links to the organizations and acknowledgement of the EU funding, and a link to the Privacy page.

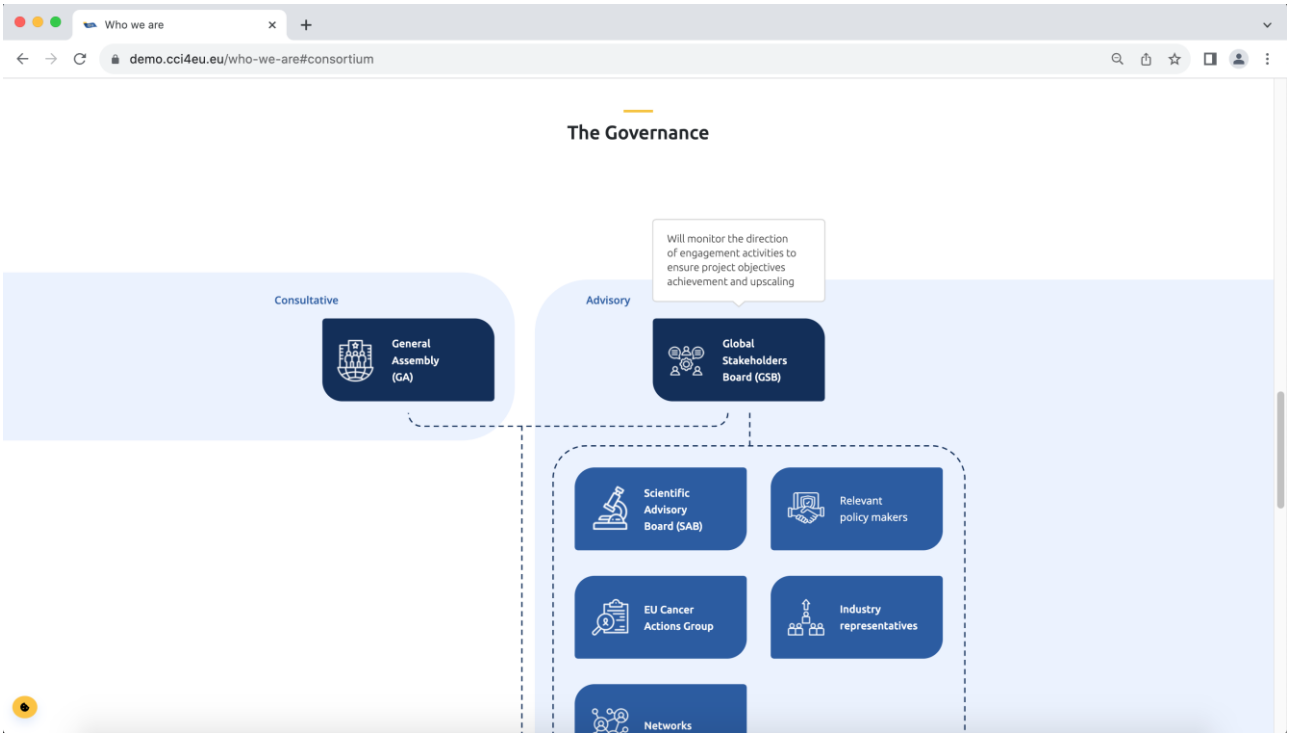
The privacy management policy will be stated by the data controller following the GDPR rules. GDPR compliant section, including all GDPR-related features, such as a cookie policy that is always accessible to users, explaining which technical cookies are used, and a form where users can give their consent to non-essential cookies.

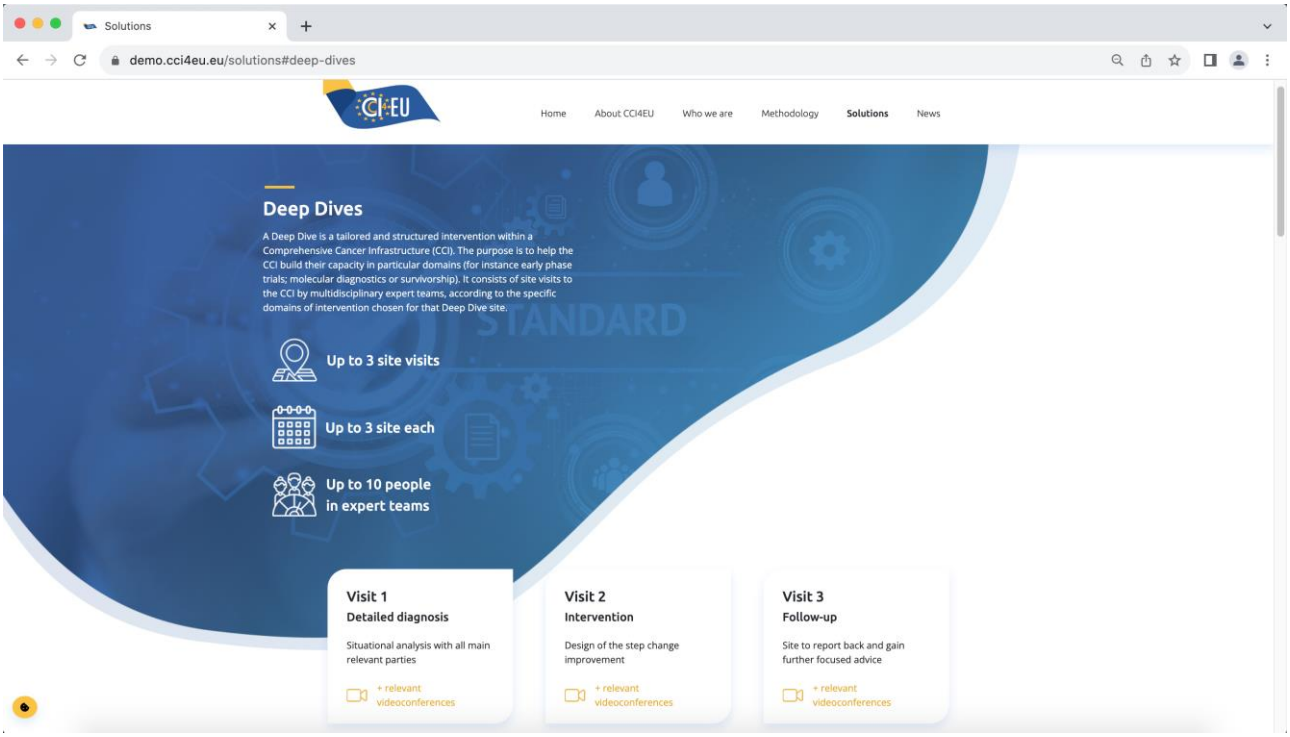
The website will be hosted for the duration of the project, plus three years after completion of the project. It will be coordinated by OECI. Below some screenshots of the main sections.

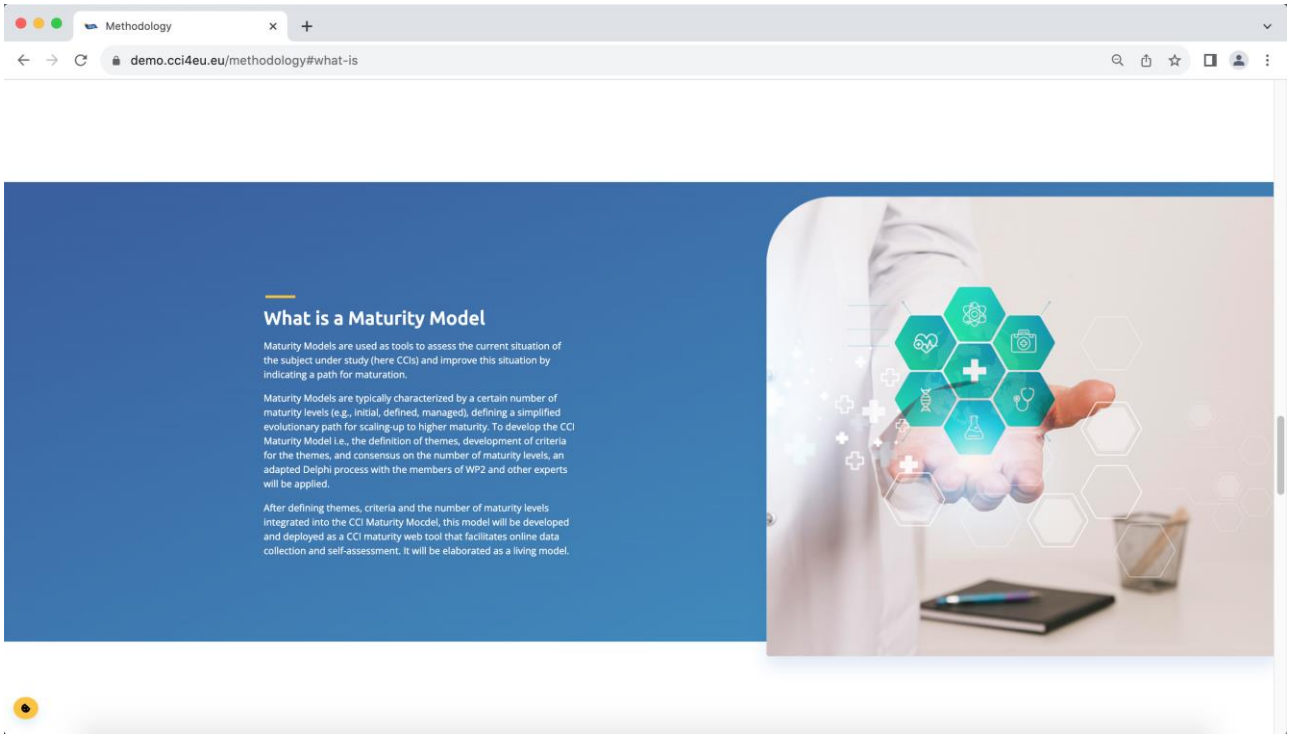


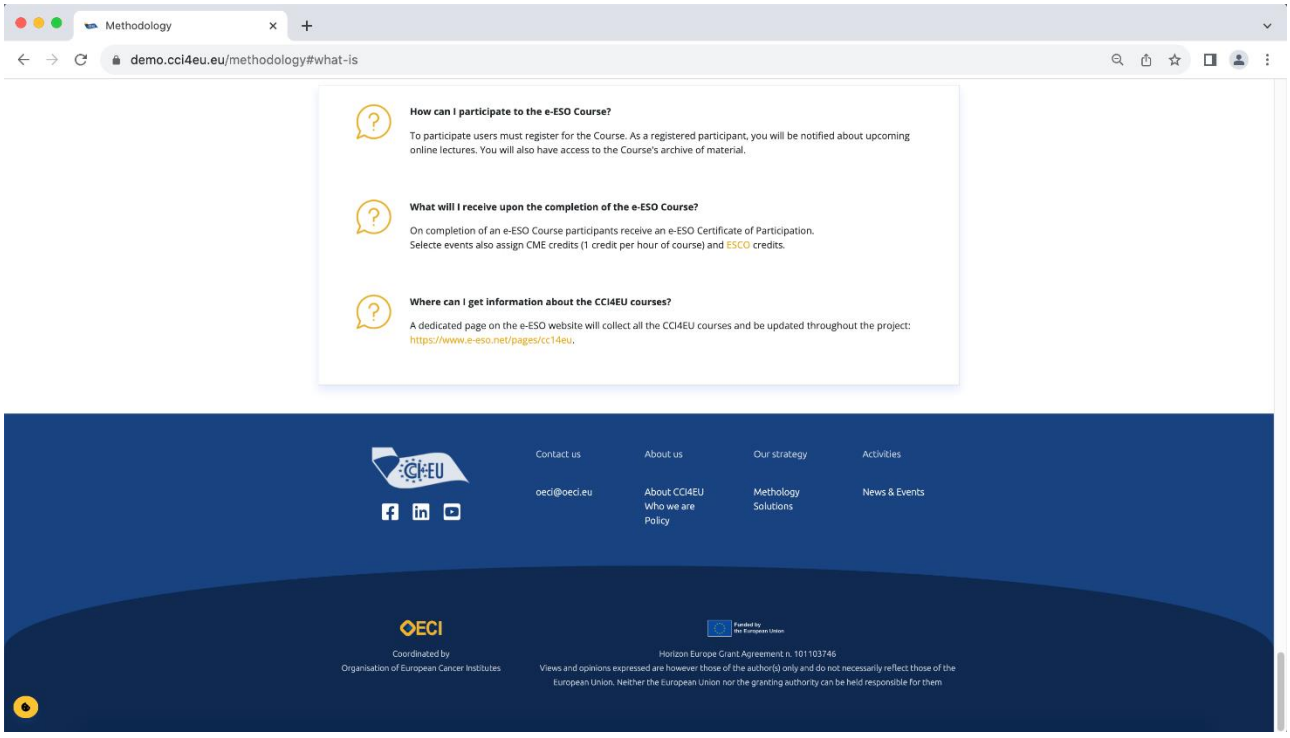

About CCI4EU
demo.cci4eu.eu/about#objectives
Timeline
1 OCTOBER 2024
31 DECEMBER 2025
Start of the project
Dissemination, Communication and Exploitation Plan & Bridging with other EU actions
Release of the CCI maturity Model (CCI MM) and quality criteria
Delivery of three regional conferences for Capacity Building (CB)
Delivery of online training
Deep Dive capacity building projects in up to 9 sites
Report CB actions and recommendations for future CB projects


Who we are
demo.cci4eu.eu/who-we-are#consortium
27
Beneficiaries
27
Affiliated Entities
6
Third Parties
ECI
Belgium
EORTC
European Organisation for Research and Treatment of Cancer (EORTC)
Belgium
France
DigiCore
Belgium
Italy
Vall d'Hebron
Spain
GUSTAVE ROUSSY
France
dkfz.
Germany
DKG
Germany
Italy
Norway
institut Curie
France
Sweden
MOU
Czech Republic
TECHNISCHE UNIVERSITÄT DRESDEN
Germany
unicancer
France
https://www.eortc.org


Who we are
demo.cci4eu.eu/who-we-are#consortium
The Governance
Will monitor the direction of engagement activities to ensure project objectives achievement and upscaling
Consultative
Advisory
General Assembly (GA)
Global Stakeholders Board (GSB)
Scientific Advisory Board (SAB)
Relevant policy makers
EU Cancer Actions Group
Industry representatives
Networks


Solutions
demo.cci4eu.eu/solutions#deep-dives
Home
About CCI4EU
Who we are
Methodology
Solutions
News
Deep Dives
A Deep Dive is a tailored and structured intervention within a Comprehensive Cancer Infrastructure (CCI). The purpose is to help the CCI build their capacity in particular domains (for instance early phase trials; molecular diagnostics or survivorship). It consists of site visits to the CCI by multidisciplinary expert teams, according to the specific domains of intervention chosen for that Deep Dive site.
STANDARD
Up to 3 site visits
Up to 3 site each
Up to 10 people in expert teams
Visit 1
Detailed diagnosis
Situational analysis with all main relevant parties
+ relevant videoconferences
Visit 2
Intervention
Design of the step change improvement
+ relevant videoconferences
Visit 3
Follow-up
Site to report back and gain further focused advice
+ relevant videoconferences





3. Conclusions

From day one, CCI4EU's visual identity stands as the main 'face' of communication and dissemination for the project. It is a vital tool to create awareness within target audiences and support a broad range of activities and objectives across the project.

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